## about the books





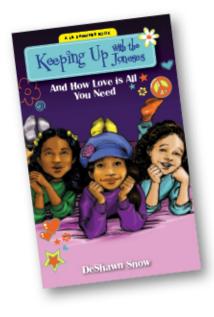


Lil Shawnee Book Series DeShawn Snow, David Perrin Carpenter's Son Publishing

When Shawnee finds out that her school friends are really not her friends at all, she learns some important lessons about the difference that kind words can make and how doing what you know is right usually works - no matter how hard it is to stick to your guns.

Led by her ever-present spiritual guide Nevaeh, Shawnee navigates the rough waters of her new elementary school and learns to make friends real friends - among people who are willing to stand up for what's right ... just like her.

Retail: \$6.99 ISBN: 9780983987680 Pub Date: May 2012 Category: Children, Picture Books Format: Trade Paper Series: Lil Shawnee Size: 5 X 8 Inches Page Count: 96



# **Keeping Up With** The Joneses And How Love Is All You Need

Lil Shawnee Book Series DeShawn Snow, David Perrin Carpenter's Son Publishing

Lil Shawnee has found her place in the elementary school hierarchy. With new friends Nia and Rebecca by her side, she finds out that having money and fine things doesn't necessarily make a person happy.

Nevaeh, Shawnee's glittery spiritual guide, gives her gentle reminders that help her realize what's really important. After she makes some shocking discoveries about Nia's home life, she understands just how much more important people are than things.

Retail: \$6.99 ISBN: 9780983987659 Pub Date: May 2012 Category: Children, Picture Books Format: Trade Paper Series: Lil Shawnee Size: 5 X 8 Inches Page Count: 96



# Taking Center Stage And How To Really Shine From Within

Lil Shawnee Book Series DeShawn Snow, David Perrin Carpenter's Son Publishing

When Shawnee and her two friends Rebecca and Nia enter their school's talent show, they are eager to shine like stars and win first place. However, Rebecca's drive to take center stage causes her to act like a diva-both on and off the stage.

Led by her ever-present spiritual guide Nevaeh, Shawnee learns the value of strengthening her character and inner beauty before being promoted and how to really shine from within.

Retail: \$6.99 ISBN: 9780983987697 Pub Date: May 2012 Category: Children, Picture Books Format: Trade Paper Series: Lil Shawnee Size: 5 X 8 Inches Page Count: 96



## about the series



### Lil' Shawnee Chapter Book Series

Lil' Shawnee is Shawnee Graves, a beautiful young fifth-grade girl who struggles with issues of low self-esteem and faces social experiences common for elementary school girls. Shawnee learns how to overcome the negativity and gains great strength from loving parents—and through visits from her fairy-like alter ego, Nevaeh.

**Nevaeh** (Nuh-VAY-ah) makes regular appearances to Shawnee, yet to all others she is invisible. She carries a wand that Shawnee describes as "a thousand fairy crystals floating," and Nevaeh waves it to symbolize a transfer of faith, along with a "you can do it" message.

When Nevaeh appears there is often laughter between the two, which in turn helps Shawnee to loosen up, dance, laugh, and realize that whatever she is facing, she can overcome it—with God's strength. Nevaeh's knack for showing up just in time makes her the perfect companion for a tween girl facing difficult everyday life challenges.

**DETAILS:** Trim Size: 5x8; SRP: \$6.99 (each); Books: first three in the series, releasing May 2012; Pages: 96 (each)

#### **FEATURES INCLUDE:**

- Girls read about situations they face weekly, if not daily—bullying, peer pressure, materialism, popularityseeking, cheating in school, more
- Nothing like this exists for the African-American market
- Biblical message strongly comes through as Shawnee learns each lesson
- Strong parental role in Shawnee's life
- Author DeShawn Snow's goal: Empower, encourage, and enrich tween girls

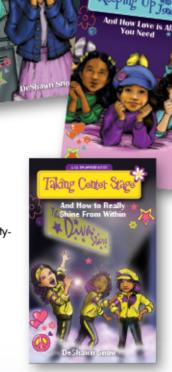
#### THE LIL' SHAWNEE SERIES: RELEASING MAY 2012

The Rumor: And How the Truth WIII Set You Free — Shawnee faces the meanest of school bullies and the threat of being humiliated in front of the entire school.

Keeping Up with the Joneses: And How Love is All You Need — Shawnee learns that what looks wonderful in other people's lives often isn't—when viewed up close.

Taking Center Stage: And How to Really Shine from Within — Shawnee and one of her best friends learn that you can't perform your way to success or happiness.

Lil' Shawnee is a classic kids' series with a sprinkling of heavenly advice perfect for girls in grades three to six.



## about the author

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# "Together we can create stepping stones that create success and opportunities for every girl."

**DeShawn Snow** has emerged in the entertainment world as a relentless philanthropist, dedicated businesswoman, a television personality and busy mother of three boys. Best known for her starring role on the first season of BRAVO's hit television series "The Real Housewives of Atlanta," Snow has continued to build her career after leaving the show. She has a slew of projects in the works, including a reality series based on her life, a potential talk show deal, the continued development of her production company, and various philanthropic projects.

Snow is the President and CEO of DeShawn Snow Enterprises (DSE) and DeShawn & the Boys Productions (DBP). DSE's offices oversee the entertainment division of Snow's organization, including business development, media management and the creation and distribution of novelty brand merchandising. This division is also the originator of several books currently in pre and post-production. DeShawn & the Boys Productions is a springboard for the media revolution that Snow has established to create quality entertainment with integrity. Through DBP, Snow is planning a scripted drama and an animated television series in addition to the reality show.



Snow launched DeShawn & the Boys Productions (DBP) in 2010. She explains, "Ultimately, being on 'The Real Housewives' taught me that I need to have creative control. This is why I established DBP!" Snow also realized the power of the entertainment business while being on the show and realized that the mass media can be used as a powerful tool in sharing ideas and educating the world about various social issues.

My mission is to empower, encourage, and enrich the lives of teen girls and women all over the world. After leaving the show, Snow also emerged in the public eye as a role model for women of all ages and ethnicities after going through a divorce from a well-known member of the NBA community.

Using all of her experiences to affect change in the world, DeShawn says, "I love that through my upcoming projects I will have the ability to impact the lives of so many people in a positive way. This is what drives me — it's my ultimate goal. My mission is to empower, encourage, and enrich the lives of teen girls and women all over the world. The entertainment industry is the ideal vehicle for me to impact lives on a global level."

Snow currently splits her time between Los Angeles and Atlanta, where she is developing projects and spearheading various charities, including the DeShawn Snow Foundation, which furthers her commitment to teenage girls. She can also be found on tour presenting "DeShawn Live," in which Snow speaks to audiences openly and honestly about her own life experiences.

In addition to her business ventures, Snow is very active in her faith. As a minister at New Birth Missionary Baptist Church, Snow endeavors to help others find hope in a world of hope lessness while spreading the unconditional love of Jesus. She declares, "My faith has taught me that challenges signal an end to a chapter in life, but they do not indicate the end of the story."

## about the illustrator





**David Allen Perrin III** is an illustrator and designer from Detroit, Michigan. He is a graduate of the Columbus College of Art and Design where he majored in Retail Advertising and Fashion Illustration. He has a background in comic book art and has been a pencil artist for Marvel Comics, Dark Horse Comics and other major publishers.

David currently resides in Rochester, Michigan and is Creative Director for an international design firm. David conceives and designs best-selling electronic toys and novelties along with award winning packaging.



